

The Achievers

Those who made it to the top with University Ranks



SAYANYA V
2020 - 8th Rank



ANJALI K
2020 - 10th Rank



ARCHANA C K
2019 - 2nd Rank



SRUTHI N
2019 - 6th Rank



SARANYA V G
2018 - 10th Rank



AYSWARYA
2015 - 1st Rank



ASCHARYA K K
2015 - 6th Rank



JERRY JAMES
2015 - 8th Rank



DEEPTHI G MENON
2015 - 10th Rank



SARANYA K
2013 - 1st Rank



RAJITHA K
2013 - 10th Rank



VICKY NAIR
2011 - 5th Rank



For admission details

Email : admission@gimat.org
info@gimat.org

Call : 0422 2656515 | 94439 30894
0422 2656213 | 94439 30896
94439 02985
94439 02987

 **Guruvayurappan
Institute of Management**

Skills for a lifelong career

Approved by AICTE & Affiliated to Bharathiar University

Coimbatore - Palakkad Highway
Navakkarai, Coimbatore - 641105, Tamil Nadu.

Excellent Academic Record

The pass percentage of the students of
Guruvayurappan Institute of Management
has been consistently high
for the past many years.

2010-'12	🎓🎓🎓🎓	97.37%
2011-'13	🎓🎓🎓🎓	96.04%
2012-'14	🎓🎓🎓🎓	95.52%
2013-'15	🎓🎓🎓🎓	99.25%
2014-'16	🎓🎓🎓🎓	100.00%
2015-'17	🎓🎓🎓🎓	98.00%
2016-'18	🎓🎓🎓🎓	96.10%
2017-'19	🎓🎓🎓🎓	94.23%
2018-'20	🎓🎓🎓🎓	97.87%
2019-'21	🎓🎓🎓🎓	98.43%
2020-'22	🎓🎓🎓🎓	100%
2021-'23	🎓🎓🎓🎓	97.75%

 **SHARPEN YOUR
MANAGEMENT SKILLS
SOAR TO NEW HEIGHTS** 

THREE DECADES OF QUALITY MANAGEMENT EDUCATION

**MBA + Industry Interaction
+ Personality Development + Upskilling**



**ADMISSIONS OPEN TO
29TH MBA BATCH (2024-2026)**

Approved by AICTE & Affiliated to Bharathiar University

 **Guruvayurappan
Institute of Management
and Research Centre**

Skills for a lifelong career

Approved by AICTE & Affiliated to Bharathiar University

MBA Program designed for career success



Key Inputs

- International Logistics & Shipping Management
- Supply Chain Management • Industry 4.0
- Internet of Things (IoT) • Brand Management
 - Technology Empowered Marketing
- Financial Services • Banking Regulations
 - Equity Management
- Labour Welfare & Industrial Relations
- Hospital Operations Management

Add-on programmes to upskill you

We pride ourselves in having developed an in-depth and insightful training module which focuses on enhancing the skills sets of our students. Skill Sets that are based on various key parameters essential for today's global manager who is constantly required to raise the bar when it comes to delivering results.

- Tally ERP • Spoken English • Website Designing • Interpersonal Skills
- Entrepreneurship • Digital marketing • Stock Market Trading and more ...

The right MBA for the right job

Our placement cell is managed by a team of experts. The placement cell initiates the students to prepare for interviews, negotiate salary and make tailored job searches and to keep themselves updated on emerging careers with long term potential. Mock interviews are conducted to make the students aware of their strengths and weaknesses and to be better prepared to face real ones

Join the corporate world

Our students are hired by :

- | | |
|------------------------------|---------------------------|
| • Accenture | • HCL |
| • Allianz | • Maersk Shipping Company |
| • Airtel | • Inda Cements |
| • Asian paints | • Tata Coffee |
| • Asianet Communications Ltd | • Indian Air Force |
| • Ceasefire Industries | • KPMG |
| • Colgate | • Malayala Manorama |
| • Dell Computers | • Taj Residency |
| • Dr Reddy's Laboratories | • South Indian Bank |
| • Ernst & Young | • UAE Exchange |
| • Federal Bank | • The New Indian Express |
| • Nestle | • & Many More ... |

An exclusive B-School with a host of advantages

- 27 year old B-School situated in Coimbatore
- Long Experience Imparting Quality Management Education
- Calm Environment for inspired learning
- Empowering faculty
- Faculty with industry experience
- Focus on experiential learning
- Individual Mentoring
- Focus on personality development
- Industry - Institute Interface
- Excellent placement record
- A vibrant campus life
- Opportunities to create self expression
- Consistently high pass percentage (above 96%)
- scholarships for outstanding students
- Smart Classrooms
- 24/7 Wi-Fi connectivity
- Vast library with rich reference materials
- Separate hostels for men and women
- Excellent cafeteria
- Transportation (Coimbatore & Palakkad)
- GIM Shoppee



Dual Specialisation

- Marketing Management
- Financial Management
- Human Resource Management
- Systems Management
- Shipping & Logistics Management
- Production Management
- Healthcare Management



**ADMISSIONS THROUGH
MAT/CAT/CMAT/CET/TANCET
TANCET COUNSELING CODE : 340**

A Research Centre for Management

GIM is an approved Centre for Research in Management for Ph.D and M.Phil. The research areas include Marketing, Human Resources, Financial Management, Organisational Behaviour, Entrepreneurship etc.,

