The Achievers

Those who made it to the top with University Ranks







ARCHANA C K 2020 - 8th Rank 2020 - 10th Rank 2019 - 2nd Rank





SARANYA V G 2019 - 6th Rank 2018 - 10th Rank 2015 - 1st Rank









JERRY JAMES DEEPTHI G MENON 2015 - 6th Rank 2015 - 8th Rank 2015 - 10th Rank 2013 - 1st Rank 2013 - 10th Rank 2011 - 5th Rank



SARANYA K



RAJITHA K





94439 30894

94439 30896

94439 02985 94439 02987

For admission details

admission@gimat.org Email: info@gimat.org

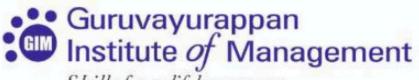
0422 2656515 Call: 0422 2656213

Excellent Academic Record

The pass percentage of the students of Guruvayurappan Institute of Management has been consistently high for the past many years.

2010-'12	3 3 3 3	97.37%
2011-'13	3 3 3 3	96.04%
2012-'14	3333	95.52%
2013-'15	3333	99.25%
2014-'16	3 3 3 3	100.00%
2015-'17	3 3 3 3	98.00%
2016-'18	3 3 3 3	96.10%
2017-'19	8 8 8 8	94.23%
2018-'20		97.87%
2019-'21	3333	98.43%
2020-'22	3 3 3 3	100%
2021-'23	3333	97.75%

2022-'24



Skills for a lifelong career Approved by AICTE & Affiliated to Bharathiar University

Coimbatore - Palakkad Highway Navakkarai, Coimbatore - 641105, Tamil Nadu.

SHARPEN YOUR MANAGEMENT SKILLS GIM **SOAR TO NEW HEIGHTS**



YEARS OF EXCELLENCE

THREE DECADES OF QUALITY MANAGEMENT EDUCATION MBA + Industry Interaction +Personality Development + Upskilling

> **Best Placement** Support

Value Added **Courses**

Startup Lab with Industry Leaders

Top **IIRF National Ranking**



MBA ADMISSIONS OPEN

Approved by AICTE & Affiliated to Bharathiar University



Skills for a lifelong career

Approved by AICTE & Affiliated to Bharathiar University

An exclusive B-School with a host of advantages

- A reputed B-School with over three decades of excellence, located in Coimbatore
- Long experience imparting quality management education
- Calm environment for inspired learning
- Empowering faculty
- Faculty with industry experience
- Focus on experiential learning
- Individual mentoring
- Focus on personality development
- Industry Institute interface
- Excellent placement record
- A vibrant campus life
- · Opportunities to create selfexpression
- Consistently high pass percentage (above 96%)
- Scholarships for outstanding students
- Smart classrooms
- 24/7 Wi-Fi connectivity
- Vast library with rich reference
- Separate hostels for men and women
- Excellent cafeteria
- Transportation (Coimbatore & Palakkad)

• Shipping & Logistics Management • Production Management • GIM Shoppe Healthcare Management **ADMISSIONS THROUGH** MAT/CAT/CMAT/CET/TANCET

TANCET COUNSELING CODE: 340

Dual Specialisation

• Marketing Management

Financial Management

Systems Management

Human Resource Management

• Dual Specialisation

National Recognition in IIRF's Top **Business School** Rankings

Startup Lab in collaboration with industry leaders

Add-on programmes to upskill you

We pride ourselves in having developed an in-depth and insightful training module which focuses on enhancing the skills sets of our students. Skill Sets that are based on various key parameters essential for today's global manager who is constantly required to raise the bar when it comes to delivering

• Tally ERP • Spoken English • Website Designing • Interpersonal Skills • Entrepreneurship • Digital Marketing • Stock Market Trading and more...

The right MBA for the right job

Our placement cell is managed by a team of experts. The placement cell initiates the students to prepare for interviews, negotiate salary and make tailored job searches and to keep themselves updated on emerging careers with long-term potential. Mock interviews are conducted to make the students aware of their strengths and weaknesses and to be better prepared to face real ones.



Join the corporate world

Our students are hired by:

- Accenture
- Allianz
- Airtel
- Asian Paints
- Asignet Communications Ltd
- Ceasefire Industries
- Colgate
- Dell Computers
- Dr Reddy's Laboratories
- Ernst & Young
- Federal Bank
- Nestle

• HCL

- Maersk Shipping Company
- India Cements
- Tata Coffee
- Indian Air Force
- KPMG
- Malayala Manorama
- Tai Residency
- South Indian Bank
- UAE Exchange
- The New Indian Express
- & Many More...

Education Loan Facility Available

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Key Inputs

ENROLL NOW

- International Logistics & Shipping Management • Supply Chain Management • Industry 4.0
- Internet of Things (IOT) Brand Management
 - Technology Empowered Marketing Financial Services
 Banking Regulations
 - Equity Management
 - · Labour Welfare & Industrial Relations
 - Hospital Operations Management

A Research Centre for Management

GIM is an approved Centre for Research in Management for Ph.D and M.Phil. The research areas include Marketing, Human Resources, Financial Management, Organisational Behaviour, Entrepreneurship etc.