

The Achievers

Those who made it to the top with University Ranks



SAYANYA V 2020 - 8th Rank ANJALI K 2020 - 10th Rank ARCHANA C K 2019 - 2nd Rank SRUTHI N 2019 - 6th Rank SARANYA V G 2018 - 10th Rank AYSWARYA 2015 - 1st Rank



ASCHARYA K K 2015 - 6th Rank JERRY JAMES 2015 - 8th Rank DEEPTHI G MENON 2015 - 10th Rank SARANYA K 2013 - 1st Rank RAJITHA K 2013 - 10th Rank VICKY NAIR 2011 - 5th Rank



For admission details

Email : admission@gimat.org
info@gimat.org

Call : 0422 2656515 94439 30894
0422 2656213 94439 30896
94439 02985
94439 02987














 **Guruvayurappan Institute of Management**
Skills for a lifelong career

Approved by AICTE & Affiliated to Bharathiar University

Coimbatore - Palakkad Highway
Navakkarai, Coimbatore - 641105, Tamil Nadu.

Excellent Academic Record

The pass percentage of the students of Guruvayurappan Institute of Management has been consistently high for the past many years.

2010-'12		97.37%
2011-'13		96.04%
2012-'14		95.52%
2013-'15		99.25%
2014-'16		100.00%
2015-'17		98.00%
2016-'18		96.10%
2017-'19		94.23%
2018-'20		97.87%
2019-'21		98.43%
2020-'22		100%
2021-'23		97.75%
2022-'24		100 %
2023-'25		100 %

 **SHARPEN YOUR MANAGEMENT SKILLS SOAR TO NEW HEIGHTS**



THREE DECADES OF QUALITY MANAGEMENT EDUCATION
MBA + Industry Interaction
+Personality Development + Upskilling



MBA ADMISSIONS OPEN

Approved by AICTE & Affiliated to Bharathiar University

 **Guruvayurappan Institute of Management and Research Centre**
Skills for a lifelong career

Approved by AICTE & Affiliated to Bharathiar University



National Recognition in IIRF's Top Business School Rankings

Add-on programmes to upskill you

We pride ourselves in having developed an in-depth and insightful training module which focuses on enhancing the skills sets of our students. Skill Sets that are based on various key parameters essential for today's global manager who is constantly required to raise the bar when it comes to delivering results.

- Tally ERP • Spoken English • Website Designing • Interpersonal Skills • Entrepreneurship • Digital Marketing • Stock Market Trading and more...

The right MBA for the right job

Our placement cell is managed by a team of experts. The placement cell initiates the students to prepare for interviews, negotiate salary and make tailored job searches and to keep themselves updated on emerging careers with long-term potential. Mock interviews are conducted to make the students aware of their strengths and weaknesses and to be better prepared to face real ones.

Startup Lab in collaboration with industry leaders

An exclusive B-School with a host of advantages

- A reputed B-School with over three decades of excellence, located in Coimbatore
- Long experience imparting quality management education
- Calm environment for inspired learning
- Empowering faculty
- Faculty with industry experience
- Focus on experiential learning
- Individual mentoring
- Focus on personality development
- Industry - Institute interface
- Excellent placement record
- A vibrant campus life
- Opportunities to create self-expression
- Consistently high pass percentage (above 96%)
- Scholarships for outstanding students
- Smart classrooms
- 24/7 Wi-Fi connectivity
- Vast library with rich reference materials
- Separate hostels for men and women
- Excellent cafeteria
- Transportation (Coimbatore & Palakkad)
- GIM Shoppe



Dual Specialisation

- Dual Specialisation
- Marketing Management
- Financial Management
- Human Resource Management
- Systems Management
- Shipping & Logistics Management
- Production Management
- Healthcare Management



Join the corporate world

Our students are hired by:

- Accenture
- Allianz
- Airtel
- Asian Paints
- Asianet Communications Ltd
- Ceasefire Industries
- Colgate
- Dell Computers
- Dr Reddy's Laboratories
- Ernst & Young
- Federal Bank
- Nestle
- HCL
- Maersk Shipping Company
- India Cements
- Tata Coffee
- Indian Air Force
- KPMG
- Malayala Manorama
- Taj Residency
- South Indian Bank
- UAE Exchange
- The New Indian Express
- & Many More...



MBA In Systems Data Analytics

Value Added Course

From a certified course from a prestigious institution in India, specialising in Data Analytics and Data Management. Gain hands-on experience through expert-led classes and practical training.

- Predictive Modeling
- Data Visualization

HEALTHCARE MANAGEMENT

ALSO EARLY VALUE ADDED COURSE FOR MBA PROFESSIONALS

Earn a Prestigious Certification from a Leading Hospital Chain

Placement Opportunities

Placement Cell will assist you in securing a job after course completion

Placement Opportunities available in:

- Hospital
- Pharma
- Insurance
- Health Care
- Medical Device
- Health Insurance
- Health Care Services
- Health Care Products
- Health Care Technology
- Health Care Management
- Health Care Research
- Health Care Education
- Health Care Consulting
- Health Care Entrepreneurship

Admissions Started

Website: gim.ac.in

Education Loan Facility Available

ENROLL NOW

Key Inputs

- International Logistics & Shipping Management
- Supply Chain Management • Industry 4.0
- Internet of Things (IoT) • Brand Management
- Technology Empowered Marketing
- Financial Services • Banking Regulations
- Equity Management
- Labour Welfare & Industrial Relations
- Hospital Operations Management

A Research Centre for Management

GIM is an approved Centre for Research in Management for Ph.D and M.Phil. The research areas include Marketing, Human Resources, Financial Management, Organisational Behaviour, Entrepreneurship etc.

ADMISSIONS THROUGH MAT/CAT/CMAT/CET/TANCET
TANCET COUNSELING CODE: 340